IU CIBER Hosts Third Annual Pedagogy Workshop

The Indiana University Center of International Business Education and Research hosted its third annual pedagogy workshop in Bloomington, June 9-12. Some 37 faculty members from 14 states and six foreign countries attended.

The program opened on Sunday evening with a cultural simulation exercise called Bafá-Bafá.

Over the next three days, the participants played computerized and non-computerized games related to business. The group also attended sessions on the use of cases, videotapes, and internships as learning devices for students.

Other sessions dealt with emerging technologies. A "jump start" session focused on the availability of information on the Internet and the use of email for negotiation exercises between students in the United States and their counterparts in Mexico.

The presenters for this year's CIBER workshop were from IU's School of Business and School of Education, Michigan State University, and the University of Maryland.

The IU CIBER also provided a library of textbook resources and videotapes for workshop participants during their stay.

In addition to the hands-on participation in the classroom, those attending the workshop also took the opportunity to network substantially with each other in order to exchange information and plan for future collaboration.

Participants gave the workshop high marks. One educator wrote that the workshop was "extremely helpful for one beginning to teach international business courses." Another wrote that the workshop was "a valuable investment which will provide significant returns in my classroom."

The IU CIBER provides information on videos, games, exercises, and cases that may be used to help add international content to business courses. This pedagogical thrust is unique among the 25 CIBERs nationwide, which are funded in part by the US Department of Education.

— John Daniels
Co-Director, IU CIBER