France Honors Professor Mickel

Upon the recommendation of the American Association of Teachers of French (AATF), Indiana University Bloomington's Emanuel Mickel of the Department of French & Italian was named to receive the Chevalier dans l'Ordre des Palmes Académiques. This order, originally founded by Napoleon in 1808, is granted by the Ministry of Foreign Affairs of France to recognize individuals abroad who have contributed significantly to the teaching of French language and culture.

Mickel was recognized for his many years of distinguished service as chair—from 1984 to 1995—of one of the largest and most prestigious departments of French studies in the United States, and for his eminent scholarship in medieval epic poetry and novels of the 19th-century.

This award is customarily presented in a formal ceremony by a high-ranking official of the French government. On April 9, M. Gérard Dumont, Consul-General of the French Embassy in Chicago, came to the Bloomington campus to do the honors.

OIP Dean Patrick O'Meara hosted the ceremonial event, at which department chair Rosemary Lloyd and Rudy Professor Albert Valdman, president of AATF, spoke appreciatively of Mickel's impressive scholarly achievements and his leadership in the department. Dumont then offered remarks on behalf of his government, followed by a formal acceptance speech by Mickel, in which he spoke of the ideas and enthusiasms that have motivated his research in French literature.

Business School Wired Worldwide

Via Interactive Video Links

On April 18, the IU School of Business launched its new global initiative, the Multinational Business TeleDialogue Series, linking Bloomington up with two U.S. and three European locations via interactive video.

“...This innovative program is a definite step forward into the 21st century,” said William Sartoris, chair of International Activities in the School's Global Programs Office. Participants meet “face to face” to engage in dialogue, with access to all the resources of their own offices without ever leaving them. Each dialogue features one or two significant international management topics that lend themselves to comprehensive discussions from a variety of perspectives, and could range from recent findings from faculty research to the newest management fads worldwide.

The initial dialogue connected IU alumni and friends who are executives at ADS/Adam Opel AG in Frankfurt, Germany; Ford Motor Company in London, England; French Telecom in Paris, France; LaSalle National Bank in Chicago; and Young & Rubicon in New York. The dialogue was opened by Raymond R. Burke, E.W. Kelley Professor of Marketing and a leading expert on simulated shopping behavior, who spoke on “Virtual Shopping—A New Tool for Market Research.”

The second presenter was Timothy T. Baldwin, Mary Jane Geyer Cain Faculty Fellow, who has extensive experience in developing and delivering executive education programs worldwide. He spoke on “Management Development and Assessment—A New Business Reality.” With constant change, he said, learning and knowledge management at all organizational levels have become requirements for staying competitive.

After each presentation, a lively dialogue between the various sites ensued. With 20 or more people at each site, the TeleDialogue was able to reach some 120 people.


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